

# GABRIELLE MAHLER

WRITER/DIRECTOR/PRODUCER



## ABOUT ME

I am a highly experienced and creative storyteller with a strong visual command of my craft. I have been creating documentaries, non-fiction television series, digital marketing content, and short fiction films for over 20 years. I am an organized leader who has a knack for creating healthy workflows and bringing out the best in the people I work with.

## EDUCATION

Bard College, BA Film

## FILMS

A Pandemic Tail  
The Parent Cafe Experience  
Farming on the Edge  
A Passing Through Sinai  
The Gardener

## SKILLS

DSLR video operator  
Adobe Premiere Editor  
Still Photographer & Editor  
Actor, Dancer

## AWARDS

- 2021 Winner: 'A Pandemic Tail': Portland Comedy Film Festival.
- Daytime Emmy Nominee: 'Trading Spaces Boys v. Girls' for NBC
- Mid-Atlantic Emmy Award for 'Greenworks'

## CONTACT

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## EXPERIENCE

### Senior Story Producer & Development Producer

Greenleaf Productions for A&E | May 2023 - present

- Conducted interviews, wrote scripts, and supervised edits for Undercover: Caught on Tape. Wrote scenes for dramatizations and script breakdowns
- Ideate, research, and write pitches and beat sheets for new shows

### Digital Content Producer and Manager

Office of Children and Families (OCF) | Jan 2017-April 2023

- Directed, wrote and oversaw the production of short docs, promos, animation, stills, and copy for social media, websites, live screenings, graphics, and bus ads for integrated marketing campaigns like Gun Safety in the Home and Parenting Support.
- Oversaw the restructuring of the Dept. of Human Services website

### Senior Producer

Out of the Blue Productions | Apr 2016-Dec 2016, April 2023

Directed dramatizations, wrote scripts, and supervised edits for Fox Chase Cancer Center and Main Line Health.

### Freelance Filmmaker and Photographer

Various businesses including WXP/N/Live Connections  
Jan 2014- Apr 2016

Created video and photographic content for marketing and documentary use to elevate the stories of various businesses and non-profits. This included restaurateur, Susanna Foo, and music education non-profit, Live Connections/WXP/N.

### Senior Story Producer

Nancy Glass Productions/Travel Channel | Mar 2013- May 2014

Supervised story producers, crafted storylines, wrote narrative, supervised edits, integrated network notes, and coordinated graphics for Season 2 of Dangerous Grounds. This was an hour long docu-series following the owner of La Colombe as he sourced coffee across the globe.

### Producer, Director and Post Producer Supervisor

Various Networks | 2002 - 2013

Worked freelance on network docu-series, documentaries, and magazine shows from prep to post-production.

Networks included: The History Channel, The Travel Channel, National Geographic, The Food Network, WEtv, Discovery Health, NBC (Discovery Kids), The Food Network, Nickelodeon, Lifetime, and TLC.